

# PATENT SPECIFICATION



Application Date: May 23, 1928. No. 15,186/28.

317,816

Complete Left: Feb. 25, 1929.

Complete Accepted: Aug. 23, 1929.

## PROVISIONAL SPECIFICATION.

### Means for Improving the Appearance of the Face and Features.

I, WILLIAM ARTHUR HEARSEY, of 139, Hertford Road, Enfield Highway, Middlesex, a British subject, do hereby declare the nature of this invention

5 to be as follows:—

The present invention relates to toilet articles, and more particularly to means for improving the appearance of the face and features.

10 The invention consists in a template mounted on a suitable support for manipulative purposes and adapted to be applied to the features in such manner as to render possible by the application of suitable colouring means or the like  
15 the delineation on the features of any desired markings.

The template according to the invention is more particularly intended for the delineation of the curves of the lips and is therefore preferably so constructed that its contour conforms to the natural contour of the lips. When so applied it is preferable to make the template of such contour that its lower edge has the form of the upper line of the upper lip (the so-called Cupid's bow) and that its upper edge has the form of the lower line of the under lip. It is likewise  
30 preferable to make the template of a width sufficiently small to enable it to be inserted between the base of the nose and the upper line of the upper lip.

The template and its support may be

constructed of any suitable material or materials and in any desired form. 35 Preferably the template is made of celluloid or similar material.

The support may take the form of a fork of wire or other suitable material provided with a handle of celluloid or the like. 40

The support is preferably so arranged with regard to the template as to render it easily possible for delineating or colouring media such as lip stick, lip cream, liquid colouring used with a brush, and the like to be applied to the features with the aid of the template without obstruction from the said support. 50

In a preferred constructional form according to the invention the template consists of a strip of celluloid having its surfaces suitably curved to conform to the surface of the human features between the lower part of the nose and the upper part of the upper lip and having its edges shaped as above described to conform to the natural lines of the upper and lower lips respectively, the said template being supported at its ends in a wire fork provided with a handle. 60

Dated the 23rd day of May, 1928.

S. SOKAL,

1, Great James Street, Bedford Row, London, W.C.

Chartered Patent Agent.

## COMPLETE SPECIFICATION.

### Means for Improving the Appearance of the Face and Features.

I, WILLIAM ARTHUR HEARSEY, of 139, Hertford Road, Enfield Highway, Middlesex, a British subject, do hereby declare the nature of this invention and in what manner the same is to be performed, to be particularly described and ascertained in and by the following statement:—  
70

The present invention relates to toilet articles, and more particularly to means for improving the appearance of the face and features.

The invention consists in a template  
[Price 1/-]

mounted on a suitable support for manipulative purposes and adapted to be applied to the features in such manner as to render possible by the application of suitable colouring means or the like the delineation on the features of any desired marking. 80

The template according to the invention is more particularly intended for the delineation of the curves of the lips and is therefore preferably so constructed that its contour conforms to the natural contour of the lips. When so applied it 85

is preferable to make the template of such contour that its lower edge has the form of the upper line of the upper lip (the so-called Cupid's bow) and that its upper edge has the form of the lower line of the under lip. It is likewise preferable to make the template of a width sufficiently small to enable it to be inserted between the base of the nose and the upper line of the upper lip.

The template and its support may be constructed of any suitable material or materials and in any desired form. Preferably the template is made of celluloid or similar material.

The support may take the form of a fork of wire or other suitable material provided with a handle of celluloid or the like.

The support is preferably so arranged with regard to the template as to render it easily possible for delineating or colouring media such as lip stick, lip cream, liquid colouring used with a brush, and the like to be applied to the features with the aid of the template without obstruction from the said support.

In a preferred constructional form according to the invention the template consists of a strip of celluloid having its surfaces suitably curved to conform to the surface of the human features between the lower part of the nose and the upper part of the upper lip and having its edges shaped as above described to conform to the natural lines of the upper and lower lips respectively, the said template being supported at its ends in a wire fork provided with a handle.

The accompanying drawings show by way of example one construction embodying the features of the invention as applied to a device for painting the lips.

Fig. 1 is an elevation of the device, Fig. 2 a front view of the device, Fig. 3 is a front view of the template, Fig. 4 shows a modified construction of part

of the handle.

A template 1 made of celluloid has a lower edge 2 of the form of the upper line of the upper lip, and an upper edge 3 representing the lower line of the lower lip. The template is mounted upon a fork of wire 4 provided with a handle 5 of celluloid or made integral with a wire handle 6. The fork 4 comprises portions 7 which when the template is applied to the lips, bear against the lips or the chin, and portions 8 forming with the portions 7 approximately right angles.

Having now particularly described and ascertained the nature of my said invention and in what manner the same is to be performed, I declare that what I claim is:—

1.) A device for improving the appearance of the face comprising a template mounted upon a suitable support, substantially as described.

2.) A device according to Claim 1, comprising a template having an upper edge representing the lower line of the lower lip.

3.) A device according to claim 1, comprising a template having a lower edge representing the upper line of the upper lip.

4.) A device according to claim 1, comprising a template having a lower edge representing the upper line of the upper lip and an upper edge representing the lower line of the under lip.

5.) A device according to any of the preceding claims comprising a handle having portions designed to rest upon the face.

6.) A device according to claim 1, constructed substantially as described and shown in the drawings.

Dated the 22nd day of February, 1929.

S. SOKAL,  
1, Great James Street, Bedford Row,  
London, W.C.,  
Chartered Patent Agent.

Fig. 1.

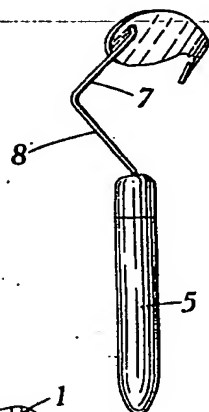


Fig. 2.

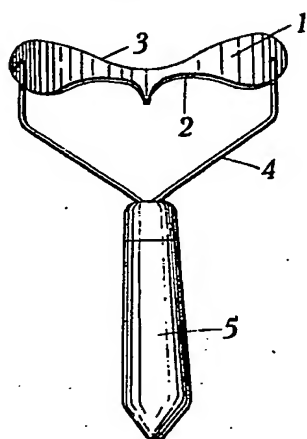


Fig. 3.

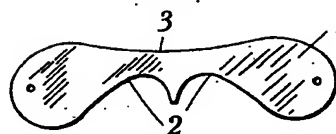
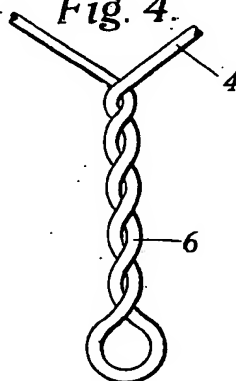


Fig. 4.



Charles &amp; Read Ltd. Photo Litho.

[This Drawing is a reproduction of the Original on a reduced scale.]